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Sakano et al.

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(54) **TAPE CARTRIDGE**

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Mar. 24, 2014 (JP) 2014-060909

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B41J 3/407	(2006.01)
B41J 15/04	(2006.01)

(52) **U.S. Cl.**

CPC ***B41J 32/00*** (2013.01); ***B41J 3/4075*** (2013.01); ***B41J 15/044*** (2013.01)

(58) **Field of Classification Search**

CPC B41J 2/305

See application file for complete search history.

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(57) **ABSTRACT**

A tape cartridge to be installed in a tape printing apparatus by which a printing tape is fed out to perform printing on the printing tape, includes the printing tape, a cartridge casing in which the printing tape is accommodated, and a reaction force application portion that is provided on a front surface of the cartridge casing, displaced by a pressing force of a pressing portion of the tape printing apparatus, and applies a reaction force against the pressing force to the pressing portion according to a displacement of the reaction force application portion.

15 Claims, 10 Drawing Sheets

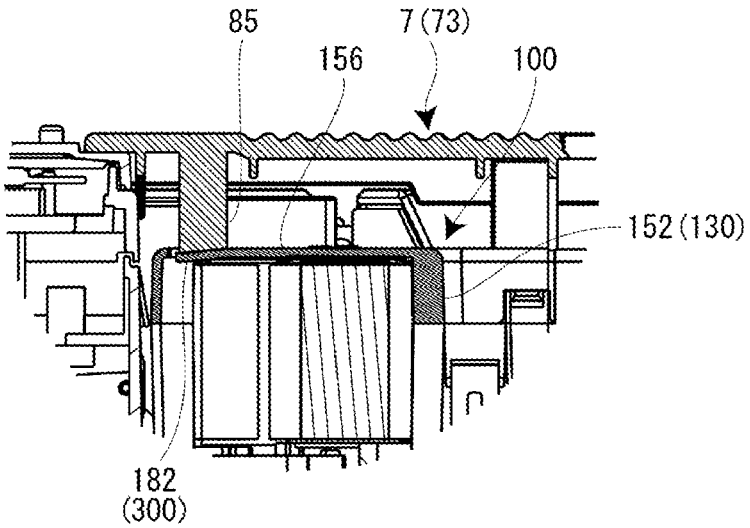

FIG. 1

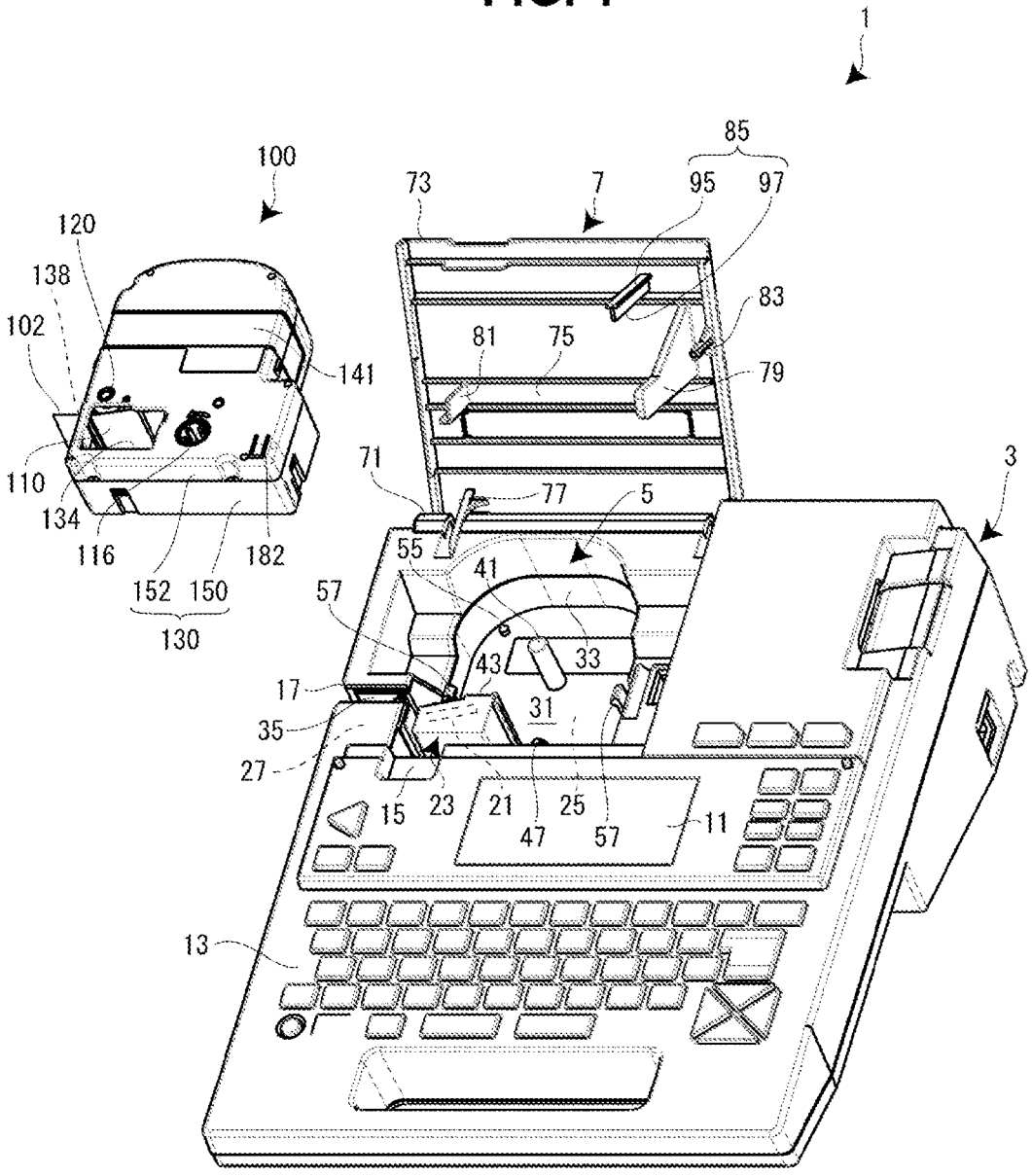
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FIG. 2A

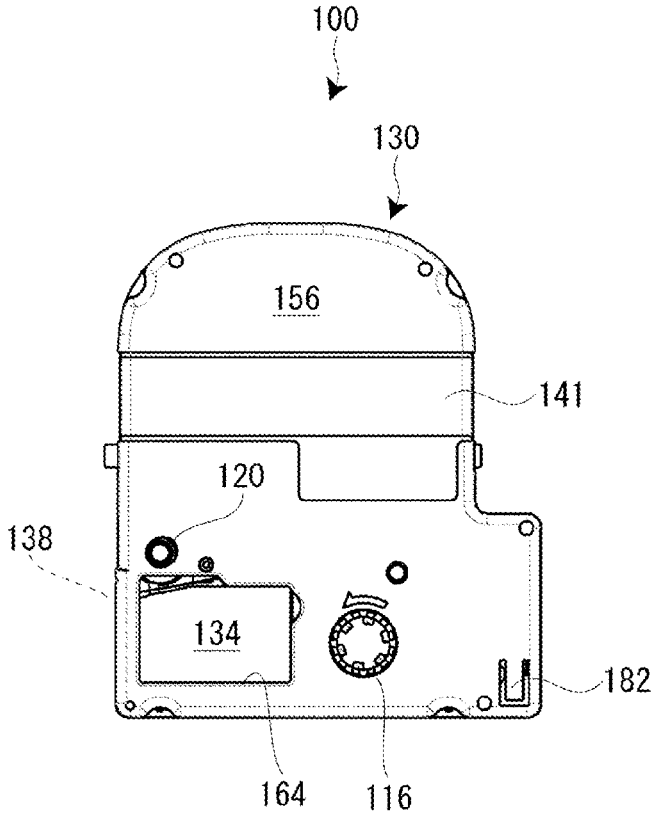
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FIG. 2B

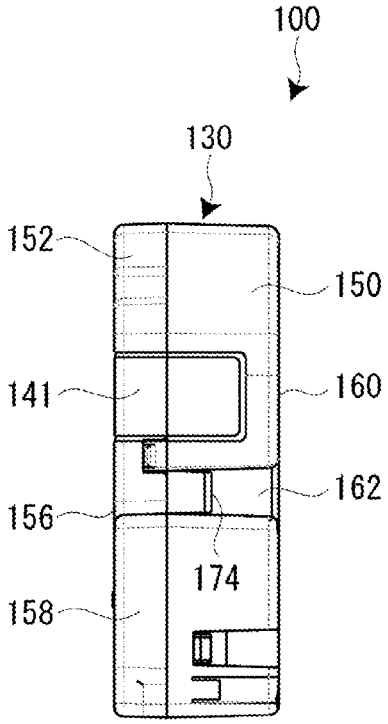
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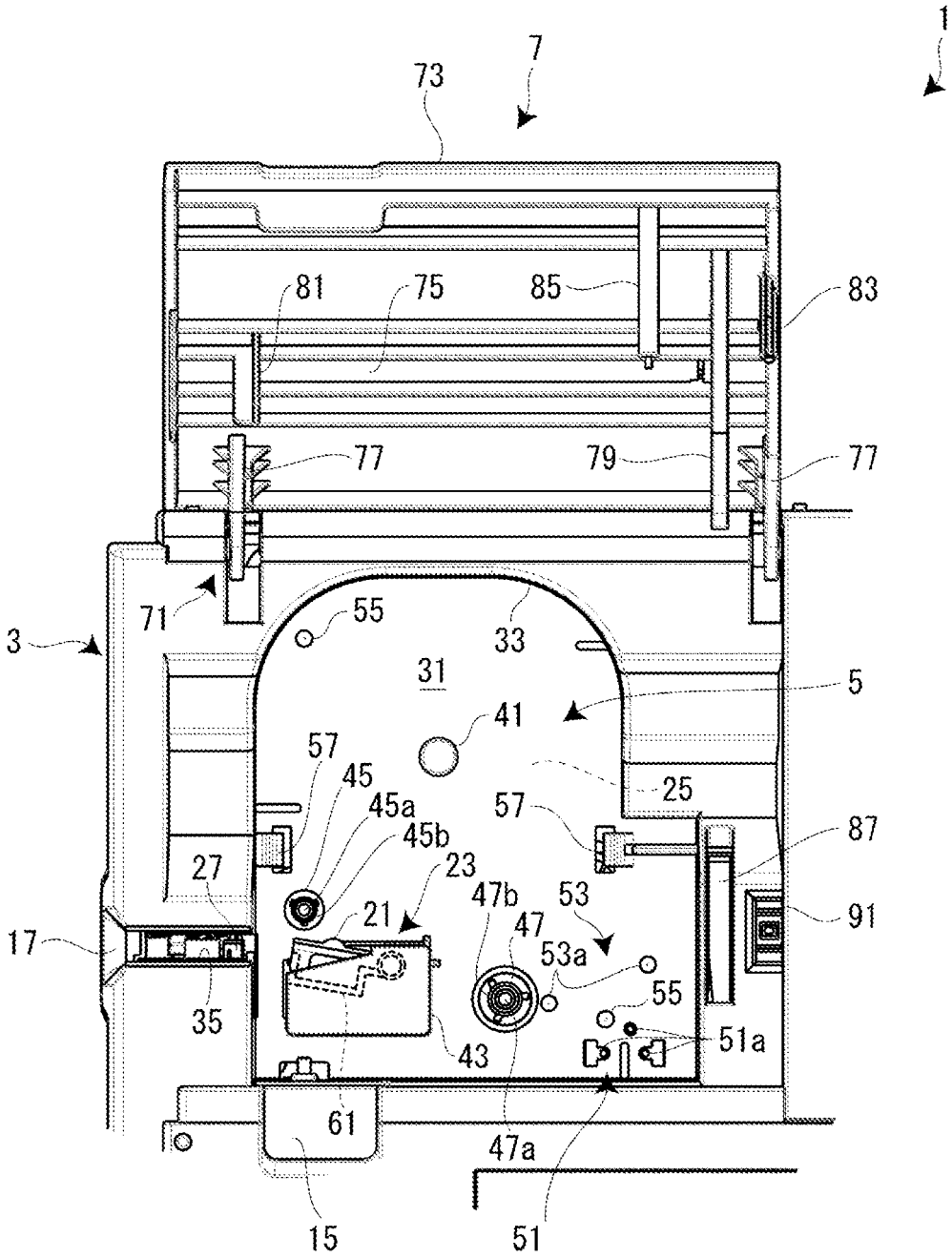
FIG. 3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43
51a
61
47a
15
51

FIG. 4

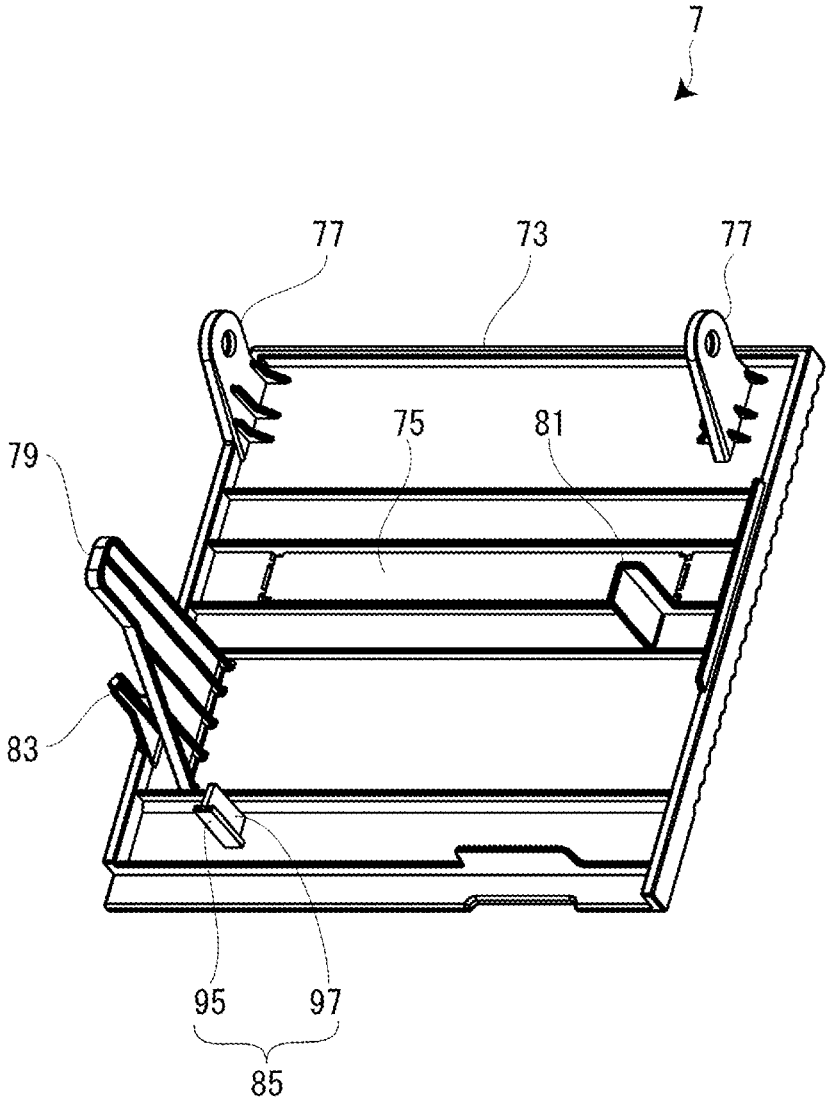

FIG. 5A

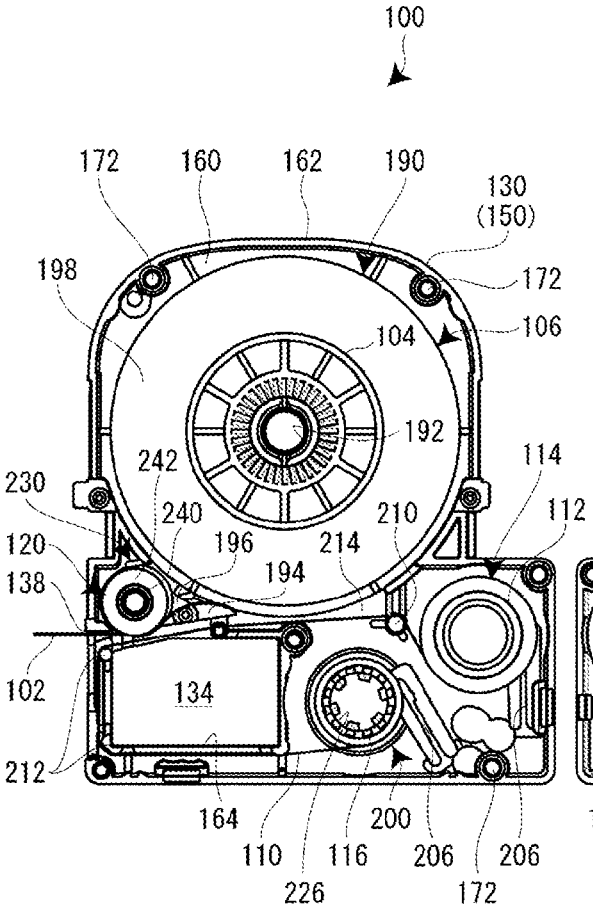
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FIG. 5B

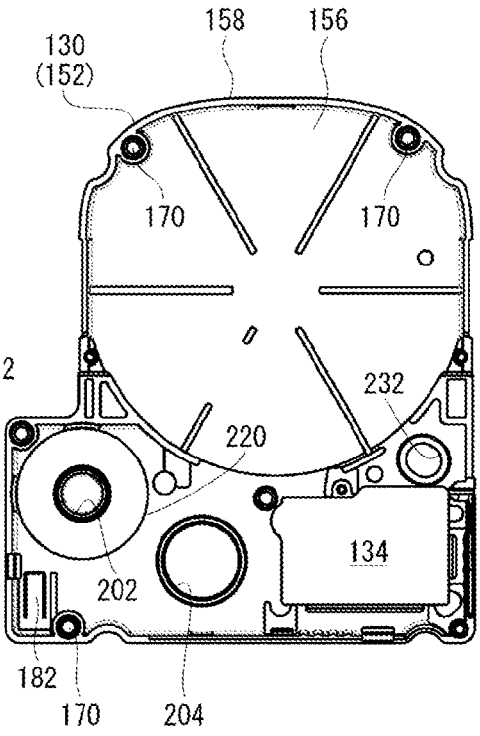
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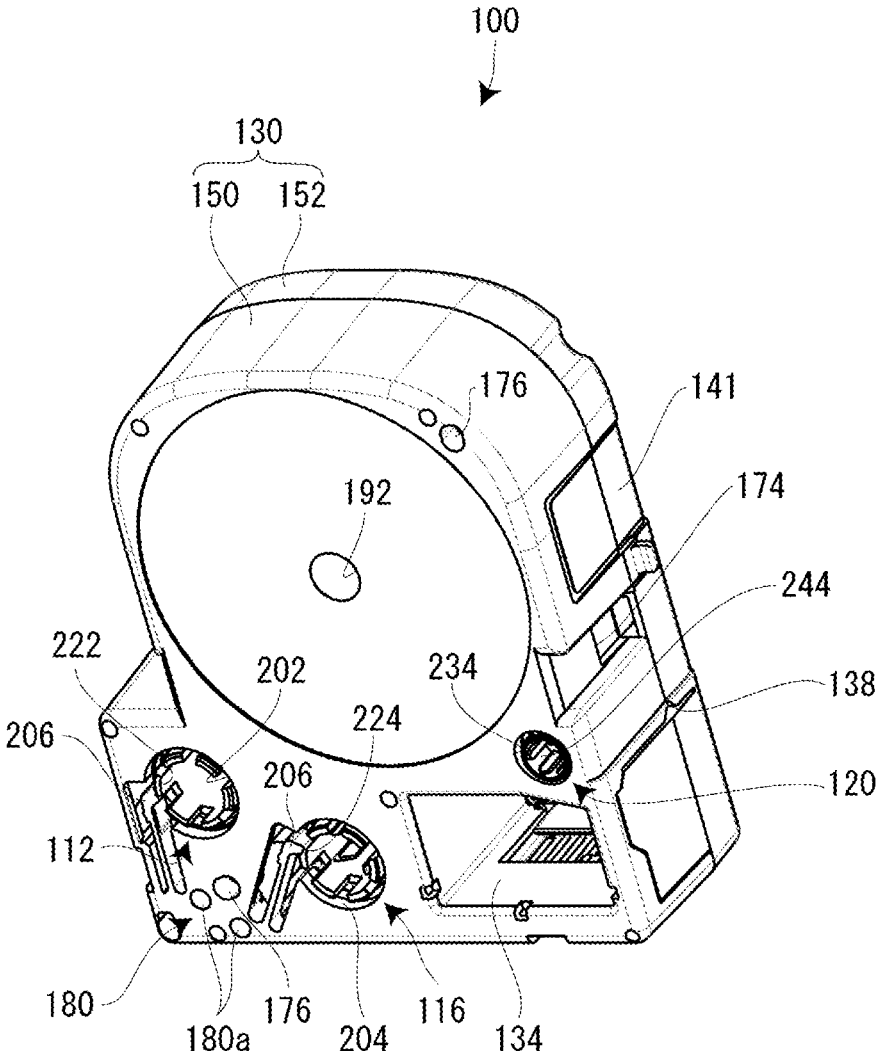
FIG. 6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134

FIG. 7A

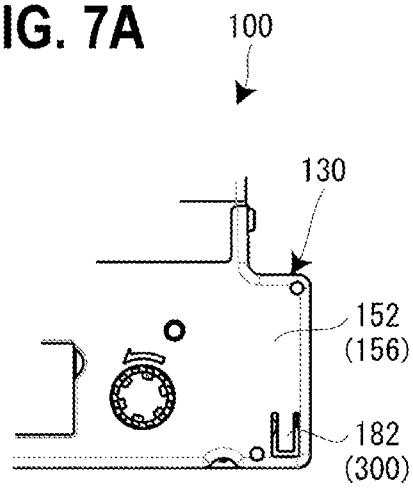


FIG. 7B

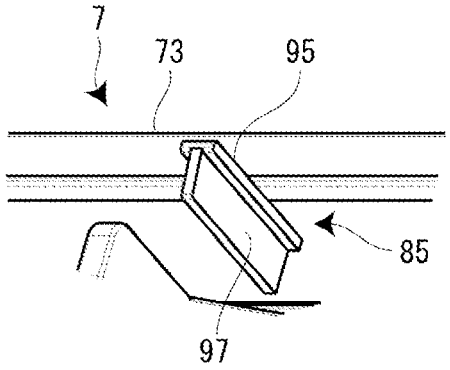


FIG. 7C

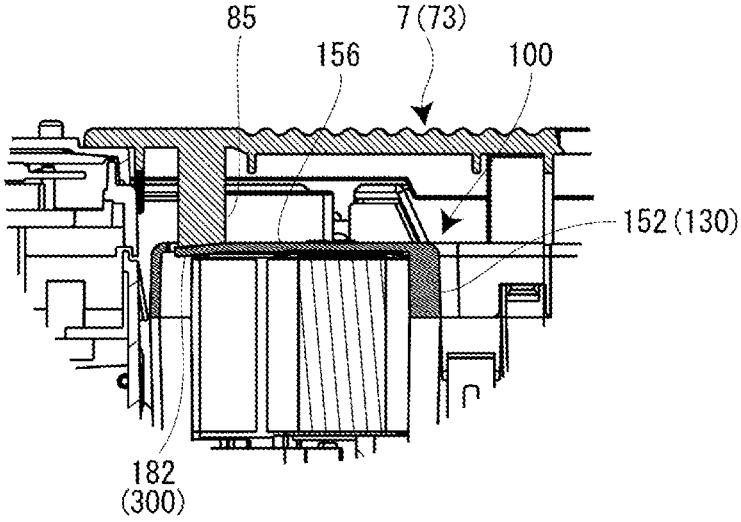


FIG. 8A

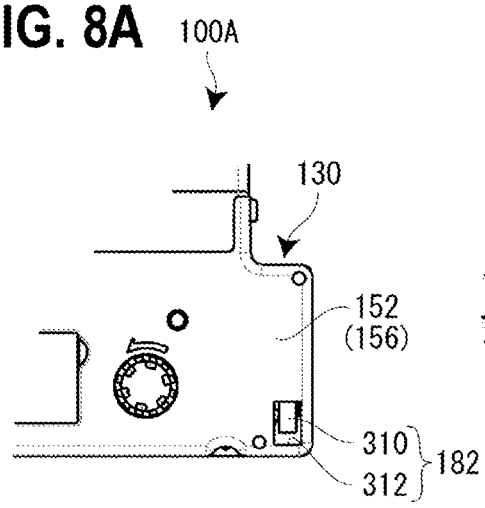


FIG. 8B

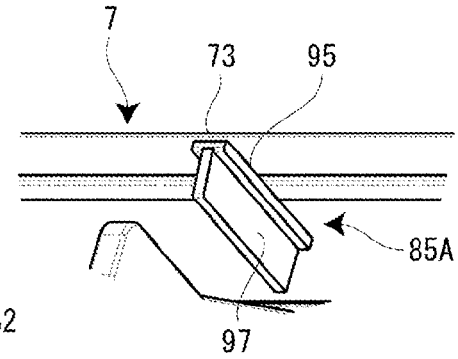


FIG. 8C

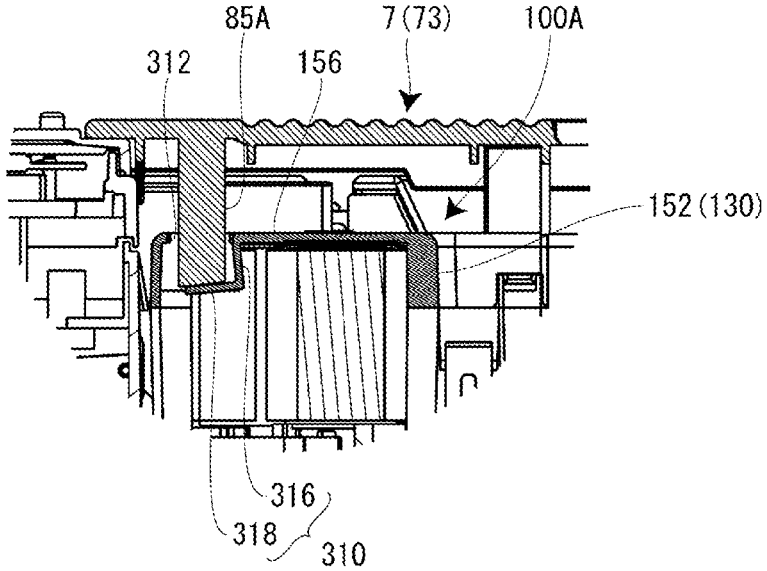


FIG. 9A

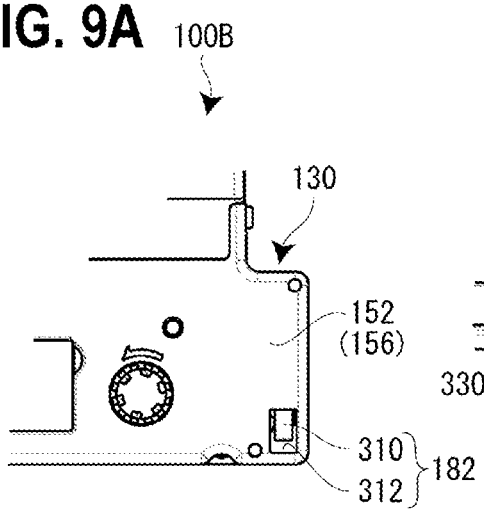


FIG. 9B

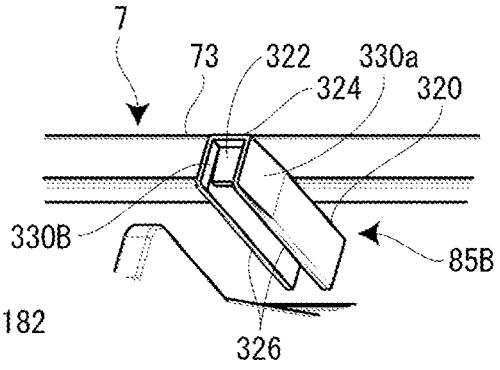


FIG. 9C

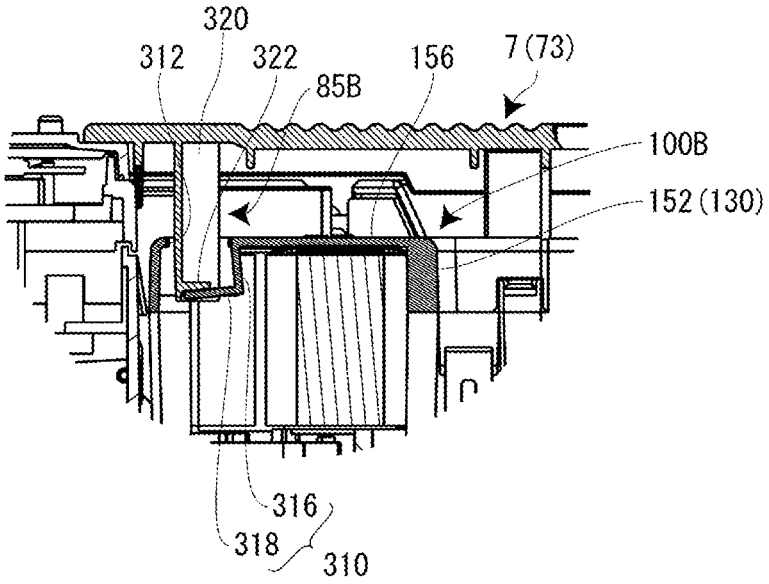


FIG. 10A

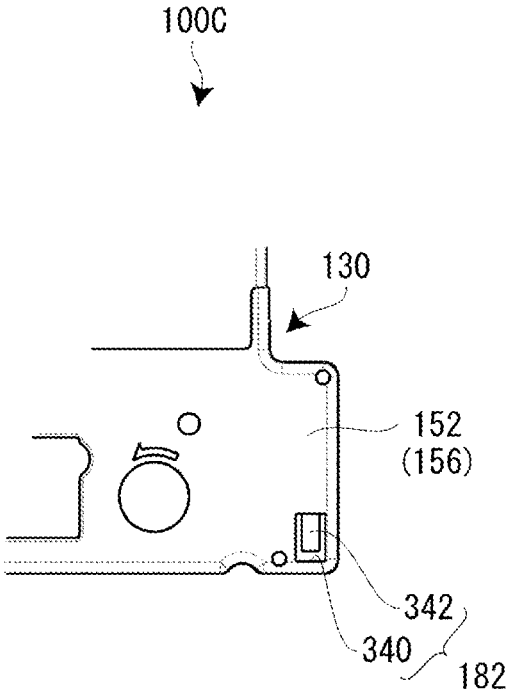
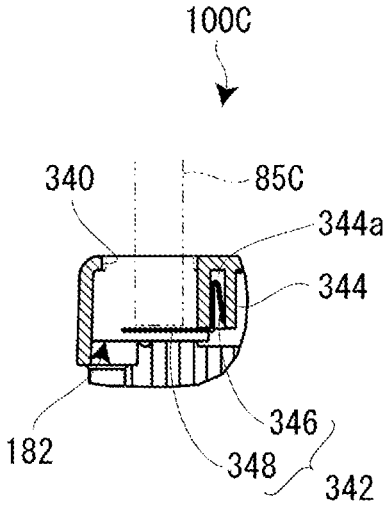


FIG. 10B



TAPE CARTRIDGE

CROSS REFERENCE TO RELATED APPLICATION

This application is a continuation of PCT application No. PCT/JP2015/058311, which was filed on Mar. 19, 2015 based on Japanese Patent Application No. 2014-060909 filed on Mar. 24, 2014, the contents of which are incorporated herein by reference.

BACKGROUND

1. Technical Field

The present invention relates to a tape cartridge installed on the cartridge installation portion of a tape printing apparatus to be used and subjected to printing by the tape printing apparatus.

2. Background Art

Up until now, a tape cassette installed on the cassette installation portion of a printing apparatus in its positioned state has been known as such a tape cartridge. See JP-A-2012-152951.

The tape cassette includes an adhesive tape spool on which a double-sided adhesive tape is wound, a film tape spool on which a film tape (printing tape) is wound, and a ribbon spool on which an ink ribbon is wound. In addition, the tape cassette includes a ribbon winding-up spool that winds up the ink ribbon, a tape driving roller, and a cassette casing that accommodates these constituents. Moreover, pin holes are provided at two places of both end margins in the longitudinal direction of the cassette casing.

On the other hand, the printing apparatus includes a main body cover in which the cassette installation portion is recessed and a cover that opens/closes the cassette installation portion. The cassette installation portion is provided with a head holder on which a tape driving shaft, a ribbon winding-up shaft, and a printing head are mounted, and is further provided with two positioning pins with which the pin holes described above engage. In addition, a cassette pressing mechanism that presses the tape cassette installed on the cassette installation portion is provided inside the cover.

The cassette pressing mechanism includes a pressing plate rotatably attached to the cover, two coil-shaped elastic bodies interposed between the pressing plate and the cover, and three pressing members that project from the pressing plate and press the tape cassette.

The tape cassette is installed on the cassette installation portion so as to make the pin holes engage with the positioning pins of the cassette installation portion. When the cover is closed in this state, the three pressing members of the cassette pressing mechanism press the tape cassette with the elastic forces of the elastic bodies. Thus, the tape cassette is positioned at the cassette installation portion and subjected to printing by a printing head.

Meanwhile, in consideration of errors in manufacturing the tape cassette (a cassette casing), the positioning pins of the cassette installation portion and the pin holes of the tape cassette are in engagement with each other so as to make allowance for dimensional tolerances. Therefore, if a pressing force to the tape cassette in the installation direction becomes weak, a positional deviation or floating is likely to occur in the tape cassette.

In the known printing apparatus described above, the tape cassette is pressed (positioned) by the coil-shaped elastic bodies (coil springs) provided on the cover. However, the

elastic bodies have a problem in that the pressing forces (spring forces) are weakened with time. That is, reduction in the pressing forces is caused due to the occurrence of so-called "loss of springiness." In particular, a plurality of types of tape cassettes having a different thickness is available as the tape cassette, and the shrinkage of the elastic bodies is different among the tape cassettes. Therefore, there is a case that the pressing forces become insufficient due to the "loss of springiness" of the elastic bodies depending on the thicknesses of the tape cassettes. In addition, the three pressing members of the cassette pressing mechanism largely project inside the cover. Therefore, a hindrance to the attachment/detachment of the tape cassette is caused by pressing members.

The present invention has an object of providing a tape cartridge that allows pressing for positioning to be appropriately and stably performed regardless of the structure of an apparatus or the size of the thickness of a cartridge casing.

SUMMARY OF THE INVENTION

According to the present invention, there is provided A tape cartridge to be installed in a tape printing apparatus by which a printing tape is fed out to perform printing on the printing tape, includes the printing tape, a cartridge casing in which the printing tape is accommodated, and a reaction force application portion that is provided on a front surface of the cartridge casing, displaced by a pressing force of a pressing portion of the tape printing apparatus, and applies a reaction force against the pressing force to the pressing portion according to a displacement of the reaction force application portion.

In this case, the reaction force is preferably increased in proportion to a displacing amount of the reaction force application portion.

According to these configurations, the reaction force application portion provided on the cartridge casing is displaced by the pressing force of the pressing portion of the tape printing apparatus and applies the reaction force to the pressing portion according to the displacing amount. That is, the cartridge casing is elastically pressed by the pressing portion via the reaction force application portion. Thus, the cartridge casing is positioned at a prescribed position on the side of the tape printing apparatus. The tape cartridge itself is a consumable item and replaced when the printing tape is consumed. Accordingly, since the tape cartridge is replaced before the prescribed reaction force of the reaction force application portion becomes ineffective, the occurrence of the "loss of springiness" caused in the related art can be reduced. In addition, since the reaction force application portion is provided on the cartridge casing, a hindrance to the tape cartridge itself can be reduced. Accordingly, pressing for positioning can be appropriately and stably performed regardless of the structure of the apparatus or the size of the thickness of the cartridge casing.

In addition, the cartridge casing preferably has a shell structure.

According to this configuration, the reaction force application portion can be easily formed using vacant space inside the cartridge casing.

Moreover, the reaction force application portion preferably includes an elastic portion elastically deformed by the pressing force.

According to this configuration, the reaction force application portion can be simply structured. Therefore, the productivity of the tape cartridge can be increased, and an increase in the production cost can be reduced.

In this case, the elastic portion preferably includes an elastic piece having a part with which the pressing portion comes in contact, the part being provided at an area formed by linearly cutting off a casing wall of the cartridge casing.

In this case, the elastic piece is preferably formed by cutting off the casing wall into a "U"-shape.

According to this configuration, the elastic portion can be extremely easily provided on the cartridge casing by molding, processing, or the like. That is, the elastic portion can be simply structured.

In addition, the elastic portion preferably includes an elastic piece that is formed in an L-shaped cross section on a plane section crossing the front surface of the cartridge casing, extends from a casing wall of the cartridge casing to an inside of the cartridge casing which is at an opposite side to the front surface, and with which the pressing portion coming in contact, and a reception opening that is formed on the casing wall and receives the pressing portion.

According to this configuration, since the elastic piece is formed in the "L"-shape in cross section, it can achieve a larger stroke in its elastic deformation than a planar elastic piece and secure a reaction force (received pressing force). In addition, the reception opening can function as a contact guide for the pressing portion.

In this case, the reception opening preferably includes two sides corresponding to both side ends of the elastic piece, and tape cartridge is preferably positioned by the pressing portion in a direction crossing the two sides.

According to this configuration, the pressing portion itself can function as a positioning member for the cartridge casing. Thus, the tape cartridge is pressed to the tape printing apparatus in its positioned state. Accordingly, the installed tape cartridge can be accurately positioned in the tape printing apparatus.

In addition, the elastic piece is preferably formed on the front surface of the cartridge casing at a corner portion of the front surface.

According to this configuration, the elastic piece can be disposed at a high-rigidity part of the cartridge casing. Thus, the pressing force of the pressing portion that presses the tape cartridge to the tape printing apparatus can be prevented from being absorbed by the deformation of the cartridge casing. Accordingly, the pressing force applied to the tape cartridge can be secured.

Moreover, the tape printing apparatus preferably includes a cartridge installation portion on which the tape cartridge is installed and an opening/closing cover that opens/closes the cartridge installation portion about a hinge portion, the pressing portion is preferably provided on the opening/closing cover, and the elastic piece preferably extends in a direction crossing an extending direction of the hinge portion, a side of the hinge portion of which is a base end.

According to this configuration, the elastic piece can be deformed in the same direction as the rotation direction of the opening/closing cover. Thus, the contact area between the pressing portion and the elastic piece is not moved (slid) when the elastic piece is deflected, and thus the pressing force applied to the tape cartridge can be secured.

On the other hand, the reaction force application portion preferably includes a receiving recessed portion that is formed on a casing wall of the cartridge casing and receives the pressing portion, and an elastic member that is provided on the receiving recessed portion and constituted separately from the cartridge casing.

According to this configuration, the elastic member can achieve a large stroke in its elastic deformation, and the reaction force (the applied pressing force) can be secured. In addition, the receiving recessed portion can function as a contact guide for the pressing portion.

In this case, the elastic member is preferably made of at least one of a resin elastic material and a metal elastic material.

According to this configuration, the elastic member can be selected in consideration of the properties or the cost of the cartridge casing.

In this case, the resin elastic material is preferably made of at least one of rubber and a sponge.

Similarly, the metal elastic material is preferably made of at least one of a leaf spring and a coil spring.

According to these configurations, the elastic member can be simply structured, and an increase in the cost can be reduced.

In addition, the reaction force application portion preferably faces the pressing portion and is preferably provided on one surface of the cartridge casing crossing an installation direction, and a detected portion that detects attribute information of the printing tape is preferably provided on the other surface of the cartridge casing.

According to this configuration, the detected portion can appropriately function with respect to the tape printing apparatus.

On the other hand, the tape printing apparatus preferably includes an installation base surface that positions the tape cartridge in the installation direction, a plurality of types of cartridge casings having a different thickness in the installation direction is preferably available as the cartridge casing to be installed in the tape printing apparatus, and the reaction application portion in each of the cartridge casings is preferably disposed such that a distance between the installation base surface and a part of the reaction application portion with which the pressing portion comes in contact becomes substantially equal among the plurality of types of the cartridge casings.

According to this configuration, since each of the cartridge casings (the tape cartridges) having a different thickness is provided with the partially-modified reaction force application portion, the pressing force applied to the tape cartridges can be constant. Accordingly, the positioned states of the tape cartridges can be secured regardless of the thicknesses of the tape cartridges.

In addition, the cartridge casing preferably includes two casings having a split structure, and the reaction force application portion is preferably provided on one of the two casings.

According to this configuration, in a case in which a general tape cartridge having the same shape exists, the tape cartridge including a reaction force application portion can be easily manufactured only by modifying the design of one of the casings.

Moreover, the reaction force application portion is preferably disposed inside an outer contour line of the cartridge casing at a face of the cartridge casing facing the pressing portion when the tape cartridge is installed and an opening/closing cover closes the cartridge installation portion.

According to this configuration, the presence or absence of the reaction force application portion in the cartridge casing has no impact on the installation of the cartridge casing in the specific tape printing apparatus. Accordingly, both of a tape cartridge including a reaction force application portion and a tape cartridge including no reaction force application portion can be used in a specific tape printing apparatus, and thus user's convenience is not spoiled.

BRIEF DESCRIPTION OF THE DRAWINGS

FIG. **1** is an external perspective view of a tape printing apparatus according to an embodiment with its cover opened.

FIGS. **2**A and **2**B are, respectively, a plan view and a side surface view of a tape cartridge according to the embodiment.

FIG. **3** is a top view of a cartridge installation portion.

FIG. **4** is a perspective view of the opening/closing cover when seen from the side of its rear surface.

FIGS. **5**A and **5**B are, respectively, a plan view of the tape cartridge with its upper casing removed and a rear surface view of the upper casing.

FIG. **6** is a perspective view of the tape cartridge when seen from the side of its rear surface.

FIGS. **7**A to **7**C are, respectively, an enlarged plan view in the vicinity of the elastic portion of the tape cartridge according to a first embodiment, an enlarged perspective view in the vicinity of a pressing portion, and a cross-sectional view in a state in which the elastic portion is pressed by the pressing portion.

FIGS. **8**A to **8**C are, respectively, an enlarged plan view in the vicinity of the elastic portion of a tape cartridge according to a second embodiment, an enlarged perspective view in the vicinity of a pressing portion, and a cross-sectional view in a state in which the elastic portion is pressed by the pressing portion.

FIGS. **9**A to **9**C are, respectively, an enlarged plan view in the vicinity of the elastic portion of a tape cartridge according to a modified example of the second embodiment, an enlarged perspective view in the vicinity of a pressing portion, and a cross-sectional view in a state in which the elastic portion is pressed by the pressing portion.

FIGS. **10**A and **10**B are, respectively, an enlarged plan view in the vicinity of the elastic portion of a tape cartridge according to a third embodiment and a cross-sectional view in the vicinity of the elastic portion.

DETAILED DESCRIPTION OF THE EMBODIMENTS

Hereinafter, with reference to the accompanying drawings, a description will be given of a tape cartridge according to an embodiment of the present invention in conjunction with a tape printing apparatus in which the tape cartridge is installed. The tape printing apparatus is used to perform printing while feeding out a printing tape and an ink ribbon from the installed tape cartridge and cut off a printed part of the printing tape to create a label (tape piece).

[Outline of Tape Printing Apparatus]

FIG. **1** is an external perspective view of the tape printing apparatus and the tape cartridge installed in the tape printing apparatus. As shown in the figure, a tape printing apparatus **1** includes an apparatus casing **3** constituting an outer shell, a cartridge installation portion **5** on which a tape cartridge **100** is detachably installed, and an opening/closing cover **7** that opens/closes the cartridge installation portion **5**. On the upper surface of the apparatus casing **3**, the cartridge installation portion **5** is provided on the back side, a display **11** is provided on the central side, and a keyboard **13** is provided on the near side. In the vicinity of the opening/closing cover **7**, a finger-hooking recessed portion **15** is provided. The opening/closing cover **7** is opened when the recessed portion **15** is hooked and raised by a finger. Further, on the side surface (left side surface) of the apparatus casing **3**, an elongated tape ejection port **17** is provided to eject a printing tape **102**.

In addition, the tape printing apparatus **1** includes a printing mechanism portion **23** having a printing head **21** provided to stand on the cartridge installation portion **5**, a tape feeding mechanism portion **25** embedded in the back side space of the cartridge installation portion **5**, and a tape cutting mechanism portion **27** embedded in the vicinity of the tape ejection port **17**. A user enters printing information via the keyboard **13** and performs printing with a key operation after confirming the printing information on the display **11**. Upon the printing instruction, the tape feeding mechanism portion **25** is driven to make the printing tape **102** and the ink ribbon **110** run parallel to each other. Moreover, by heat applied from the printing mechanism portion **23** to the ink ribbon **110**, the ink of the ink ribbon **110** is heat-transferred to the printing tape **102** to perform the printing. By the print feeding, the printing tape **102** is ejected from the tape ejection port **17**. When the printing is completed, the tape cutting mechanism portion **27** is driven to cut off a printed part of the printing tape **102**.

[Outline of Tape Cartridge]

As shown in FIGS. **2**A and **2**B and FIGS. **5**A and **5**B, the tape cartridge **100** includes a tape roll **106** in which the printing tape **102** is wound on a tape core **104** and a ribbon roll **114** in which the ink ribbon **110** is wound on a feeding-out core **112**. In addition, the tape cartridge **100** includes a winding-up core **116** that winds up the ink ribbon **110** that has been consumed and a platen roller **120** (platen) that comes in contact with the printing head **21** and feeds the printing tape **102** and the ink ribbon **110**. Moreover, the tape cartridge **100** includes a cartridge casing **130** that accommodates the tape roll **106**, the ribbon roll **114**, the winding-up core **116**, and the platen roller **120**. As described above, the tape cartridge **100** of this embodiment has so-called a shell structure in which the outer shell is covered with the cartridge casing **130**.

Further, the tape cartridge **100** includes an insertion opening **134** that is provided on the cartridge casing **130** and in which the printing head **21** is inserted. Furthermore, the tape cartridge **100** includes a tape delivering port **138** that is provided on the cartridge casing **130** and from which the printing tape **102** is delivered. Note that as will be described in detail later, the tape roll **106** is rotatably supported by a cylindrical core shaft **192** projecting inside the cartridge casing **130**.

When the platen roller **120** and the winding-up core **116** are driven by the tape feeding mechanism portion **25**, the printing tape **102** is fed out from the tape core **104** and the ink ribbon **110** is fed out from the feeding-out core **112**. The fed-out printing tape **102** and the ink ribbon **110** run parallel to each other at the platen roller **120** and are subjected to printing by the printing head **21**. A fed-out end (printed part) of the printing tape **102**, on which the printing has been performed, is delivered from the tape delivering port **138** to the tape ejection port **17**. On the other hand, the ink ribbon **110** goes around the peripheral wall portion of the insertion opening **134** and is wound up by the winding-up core **116**. Note that a plurality of types of tape cartridges having a different thickness is available as the tape cartridge **100** according to a tape width of the printing tape **102**.

[Details of Tape Printing Apparatus]

As shown in FIG. **1** and FIG. **3**, the cartridge installation portion **5** is formed in a flat shape complementary to the flat shape of the tape cartridge **100** and formed to be recessed with a depth corresponding to the tape cartridge **100** having

a maximum thickness. In this case, an installation base **31** constituting the bottom plate portion of the cartridge installation portion **5** and a side plate portion **33** are integrally formed (molded) by a resin or the like. A slit-shaped tape ejection path **35** is formed between the cartridge installation portion **5** and the tape ejection port **17**, and the tape cutting mechanism portion **27** is embedded at this part.

On the installation base **31** of the cartridge installation portion **5**, a positioning projection **41** in which the core shaft **192** of the tape cartridge **100** fits to be positioned, the printing head **21** covered with a head cover **43**, a platen driving shaft **45** that rotates and drives the platen roller **120**, and a winding-up driving shaft **47** that rotates and drives the winding-up core **116** are provided to stand. In addition, on the installation base **31**, a detection portion **51** that detects a type (attribute information) of the printing tape **102** and a core releasing portion **53** that releases the rotation-stop of the feeding-out core **112** and the winding-up core **116** are provided in the vicinity of the winding-up driving shaft **47**.

Moreover, on the installation base **31**, a pair of small projections **55** is provided at the diagonal positions, and a pair of retaining pieces **57** that retain the intermediate portion of the installed tape cartridge **100** is provided. Further, in the back side space of the installation base **31**, the tape feeding mechanism portion **25** constituted of a motor, a gear train (each not shown), or the like that rotates the platen driving shaft **45** and the winding-up driving shaft **47** is embedded. The tape feeding mechanism portion **25** branches power with the gear train and causes the platen driving shaft **45** and the winding-up driving shaft **47** to rotate in synchronization with each other.

The printing mechanism portion **23** includes the printing head **21** constituted of a thermal head and a head supporting frame **61** that supports and rotates the printing head **21**. In addition, the printing mechanism portion **23** includes a head releasing mechanism (not shown) that rotates the printing head **21** between a printing position and a retracting position via the head supporting frame **61** and the head cover **43** that covers the printing head **21** (and the head supporting frame **61**).

The head releasing mechanism operates as the opening/closing cover **7** is opened/closed. The head releasing mechanism moves (rotates) the printing head **21** to the printing position according to the closing operation of the opening/closing cover **7** and moves (rotates) the printing head **21** to the retracting position according to the opening operation thereof. The printing head **21** comes in contact with the platen roller **120** when moving to the printing position and separates from the platen roller **120** when moving to the retracting position. Thus, the printing tape **102** and the ink ribbon **110** are prevented from interfering with the printing head **21** when the tape cartridge **100** is attached/detached.

The printing head **21** is provided with a plurality of heat generation elements, and the plurality of heat generation elements lines up in the same direction as the shaft direction of the platen roller **120**. Further, printing is performed when the printing tape **102** and the ink ribbon **110** are fed and the plurality of heat generation elements is selectively driven. The head cover **43** is formed in a substantially rectangle shape in plan view and integrally formed (molded) with the installation base **31** (the cartridge installation portion **5**). In addition, the head cover **43** vertically projects from the installation base **31**. The head cover **43** internally allows the rotation of the printing head **21** and externally functions as an installation guide for the tape cartridge **100**.

The detection portion **51** is constituted of a plurality of micro switches **51***a*, selectively engages with a detected portion **180** of the tape cartridge **100** that will be described later, and detects a type such as a tape width, a tape color, and a material of the printing tape **102**. Further, based on the detection result, the driving of the printing head **21** and the tape feeding mechanism portion **25** is controlled. The core releasing portion **53** is constituted of two releasing pins **53***a* for the feeding-out core **112** and the winding-up core **116**. As will be described in detail later, the cartridge casing **130** is provided with rotation-stop hooks **206** retained by the feeding-out core **112** and the winding-up core **116**, respectively (see FIG. **6**). When the tape cartridge **100** is installed, the releasing pins **53***a* engage with the rotation-stop hooks **206** to release the rotation-stop of the feeding-out core **112** and the winding-up core **116**.

The platen driving shaft **45** includes a fixation shaft **45***a* in which the platen roller **120** is inserted and a spline-shaped movable shaft **45***b* rotatably journaled in the base portion of the fixation shaft **45***a*. The rotation power of the tape feeding mechanism portion **25** is transmitted to the movable shaft **45***b* and then transmitted from the movable shaft **45***b* to the platen roller **120**. Similarly, the winding-up driving shaft **47** includes a fixation shaft **47***a* and a spline-shaped movable shaft **47***b* rotatably journaled in the fixation shaft **47***a*. In this case as well, the rotation power of the tape feeding mechanism portion **25** is transmitted to the movable shaft **47***b* and then further transmitted from the movable shaft **47***b* to the winding-up core **116**.

When the tape cartridge **100** is installed on the cartridge installation portion **5**, the core shaft **192** (the tape core **104**) engages with the positioning projection **41**, the platen roller **120** engages with the platen driving shaft **45**, and the winding-up core **116** engages with the winding-up driving shaft **47**. Then, when the opening/closing cover **7** is closed, the printing head **21** rotates and comes in contact with the platen roller **120** with the printing tape **102** and the ink ribbon **110** held therebetween, which brings the tape printing apparatus **1** in a printing standby state.

As shown in FIG. **1** and FIG. **4**, the opening/closing cover **7** is rotatably, i.e., openably/closably attached to the apparatus casing **3** via a hinge portion **71** provided on the back side. The opening/closing cover **7** includes an opening/closing cover main body **73** formed in a rectangle shape in plan view, a check window **75** provided at the center of the opening/closing cover main body **73**, and a pair of journaled pieces **77** that projects from the rear surface of the opening/closing cover main body **73** and is rotatably journaled in the hinge portion **71**. In addition, the opening/closing cover **7** includes an operation lever **79** that projects from the rear surface of the opening/closing cover main body **73** and rotates the printing head **21** and a pressing projection **81** that projects from the rear surface of the opening/closing cover main body **73** and presses the tape cartridge **100**. Moreover, the opening/closing cover **7** includes a pressing projection **83** that projects from the rear surface of the opening/closing cover main body **73** and operates (turns ON) an embedded cover closing detection switch (not shown) and a pressing portion **85** that projects from the rear surface of the opening/closing cover main body **73** and presses an elastic portion **182**, which will be described later, of the tape cartridge **100**.

The check window **75** is formed to be long from side to side and made of a transparent (visible-light transparent) resin formed separately from the opening/closing cover main body **73**. Through the check window **75**, (a type and a tape remaining amount of the printing tape **102** of) the tape cartridge **100** installed on the cartridge installation portion **5** can be visually checked. In addition, the pair of journaled pieces **77**, the operation lever **79**, the pressing projection **81**,

the pressing projection **83**, and the pressing portion **85** are integrally formed (molded) with the opening/closing cover main body **73** by a resin.

The operation lever **79** projects from the rear surface of the opening/closing cover main body **73** and is inserted in a slit opening **87** provided on the lateral side of the cartridge installation portion **5** as the opening/closing cover **7** is closed. The operation lever **79** inserted in the slit opening **87** causes the head releasing mechanism described above to operate and the printing head **21** to rotate toward the platen roller **120**. Similarly, as the opening/closing cover **7** is closed, the pressing projection **83** is inserted in a rectangle opening **91** adjacent to the slit opening **87** and operates (for example, turns "ON") the cover closing detection switch. The pressing projection **81** is positioned so as to be in the vicinity of the platen roller **120** of the tape cartridge **100** and presses, as the opening/closing cover **7** is closed, the tape cartridge **100** so as to be set on the installation base **31** of the cartridge installation portion **5**.

The pressing portion **85** is disposed in the vicinity of the operation lever **79** and vertically projects from the rear surface of the opening/closing cover main body **73**. In addition, the pressing portion **85** is formed in a "T"-shape in cross section and disposed with a flange piece **95** directed to the side of the tip end of the opening/closing cover main body **73** and a rib piece **97** directed to the side of the base end of the opening/closing cover main body **73** (which will be described in detail later).

[Details of Tape Cartridge]

Next, a description will be given in detail of the tape cartridge **100** with reference to FIGS. **2**A and **2**B, FIGS. **5**A and **5**B, and FIG. **6**. Note that in the description of the tape cartridge **100**, a surface on the near side in the installation direction, i.e., on the upper front side of the tape cartridge **100** will be called a "front surface" and a surface on the back side in the installation direction, i.e., on the opposite side of the tape cartridge **100** will be called a "rear surface" taking FIGS. **2**A and **2**B as an example. In addition, taking FIGS. **2**A and **2**B as an example, a side surface on the left side of the tape cartridge **100** will be called a "left side surface," a side surface on the right side thereof will be called a "right side surface," an arc-shaped side surface on the upper side thereof will be called a "tip end surface," and a side surface on the lower side thereof will be called a "base end surface."

As described above, the tape cartridge **100** includes the cartridge casing **130** and the tape roll **106**, the ribbon **114**, the winding-up core **116**, and the platen roller **120** accommodated in the cartridge casing **130**. In addition, the tape cartridge **100** includes the insertion opening **134** provided on the cartridge casing **130**, the tape delivering port **138** formed on the left side surface in the vicinity of the platen roller **120**, and an identification label **141** (see FIG. **1**) affixed from the left side surface to the right side surface via the front surface at a position at which the tape roll **106** is accommodated. On the identification label **141**, a tape width, a tape color, a material, and the like of the printing tape **102** accommodated in the cartridge casing **130** are displayed by characters at the two places of the front surface and the left side surface.

The cartridge casing **130** constitutes the outer shell of the tape cartridge **100** (the shell structure) and has an appearance that is formed in an "L"-shape in plan view and of which the base end at the right side surface slightly projects. In the front and rear direction, the cartridge casing **130** is constituted of a lower casing **150** and an upper casing **152**, the lower casing **150** and the upper casing **152** being positioned on the back side and the near side, respectively, when the cartridge casing **130** is installed on the cartridge installation portion **5**. In the cartridge casing **130** of the embodiment, the upper casing **152** is constituted of a resin molded item transparent to an extent that the visual checking of the accommodated printing tape **102** is allowed, and the lower casing **150** is constituted of a non-transparent resin molded item. As the tape cartridge, a plurality of types of tape cartridges having a different thickness is available as described above. The difference in the thickness is adjusted by the lower casing **150**, and the upper casing **152** is used as a common constituent.

The upper casing **152** is such that a top wall portion **156** constituting the front surface of the cartridge casing **130** and an upper peripheral wall portion **158** suspending on the periphery of the top wall portion **156** are integrally formed (molded). In addition, the lower casing **150** is such that a bottom wall portion **160** constituting the rear surface of the cartridge casing **130**, a lower peripheral wall **162** provided to stand on the periphery of the bottom wall portion **160**, and an opening peripheral wall portion **164** provided to stand on the bottom wall portion **160** so as to define the insertion opening **134** are integrally formed (molded).

On the lower end surface of the upper peripheral wall portion **158** of the upper casing **152**, a plurality of joining pins **170** is provided at appropriate intervals. While, on the lower peripheral wall **162** of the lower casing **150**, a plurality of joining holes **172** is provided corresponding to the plurality of joining pins **170** (see FIGS. **5**A and **5**B). After constituents such as the tape roll **106** and the ribbon roll **114** are disposed on the lower casing **150**, the upper casing **152** is joined to the lower casing **150** so as to press-fit the plurality of joining pins **170** in the plurality of joining holes **172**, whereby the tape cartridge **100** is assembled. Note that the respective joining holes **172** are formed as through holes from the viewpoint of molding easiness.

On the other hand, on the left side surface and the right side surface of the lower casing **150**, a pair of retaining-reception portions **174** retained by the pair of retaining pieces **57** is provided (see FIGS. **2**A and **2**B and FIG. **6**). When the pair of retaining-reception portions **174** of the installed tape cartridge **100** is retained by the pair of retaining pieces **57** on the side of the cartridge installation portion **5**, the tape cartridge **100** is prevented from floating. In addition, on the rear surface of the lower casing **150**, small fitting holes **176** in which the pair of small projections **55** fits with slight room are provided (see FIG. **6**). When the pair of small projections **55** on the side of the cartridge installation portion **5** fits in the small fitting holes **176**, the tape cartridge **100** is easily positioned on the installation base **31**.

Moreover, on the rear surface of the lower casing **150**, the detected portion **180** corresponding to the detection portion **51** is provided at a left corner part on the side of the base end surface (i.e., at a right corner part as seen from the side of the front surface) (see FIG. **6**). The detected portion **180** is constituted at a portion corresponding to the plurality of micro switches **51***a* of the detection portion **51**, and a plurality of bit patterns is obtained based on the presence or absence of reception holes **180***a* provided at the portion. That is, the bit patterns correspond to a type of the printing tape **102**.

On the other hand, at a right corner part on the side of the base end surface on the front surface of the tape cartridge **100**, i.e., at a right corner part on the side of the base end surface on the front surface of the upper casing **152**, the elastic portion **182** with which the pressing portion **85** comes in contact is provided (see FIGS. **2**A and **2**B and FIGS. **5**A and **5**B). As will be described in detail later, the pressing portion **85** provided on the opening/closing cover **7** presses

the elastic portion **182** of the tape cartridge **100** when the opening/closing cover **7** is closed. The pressed elastic portion **182** is elastically deformed, and the tape cartridge **100** itself is pressed to the cartridge installation portion **5** (the installation base **31**) by an elastic force resulting from the elastic deformation.

As shown in FIG. **5**, in upper side space (on the side of the tip end surface) inside the cartridge casing **130**, a tape accommodation area **190** in which the tape roll **106** is widely accommodated is constituted. At the center of the tape accommodation area **190**, the core shaft **192** integrally formed (molded) with the lower casing **150** is provided to stand. The core shaft **192** is formed in a cylindrical shape, and the tape roll **106** (the tape core **104**) is rotatably journaled in the outer peripheral surface of the core shaft **192**. In addition, in the tape accommodation area **190**, a tape guide **194** that guides the fed-out printing tape **102** to the platen roller **120** is integrally formed with the lower casing **150** so as to stand in the vicinity of the platen roller **120**.

That is, inside the cartridge casing **130**, a tape feeding path **196** ranging from the tape roll **106** as a starting point to the tape delivering port **138** via the tape guide **194** and the platen roller **120** is constituted. The printing tape **102** fed out from the tape roll **106** is guided to the platen roller **120** via the tape guide **194** and subjected to printing by the platen roller **120**. Then, the printing tape **102** is further guided from the platen roller **120** to the tape delivering port **138**.

The tape roll **106** includes two films **198** affixed to both end surfaces of the roll-shaped printing tape **102**, besides the printing tape **102** and the tape core **104**. The two films **198** prevent the printing tape **102** wound on the tape core **104** from spreading out. In addition, although not shown in the figures, a reverse-rotation stop mechanism is embedded in the tape core **104**. When the tape cartridge **100** is carried, the reverse rotation of the printing tape **102** is prevented by the reverse-rotation stop mechanism. On the other hand, when the tape cartridge **100** is installed on the cartridge installation portion **5**, the reverse-rotation stop of the reverse-rotation stop mechanism is released by the positioning projection **41**, whereby the feeding of the printing tape **102** is made possible.

On the right side of a base portion inside the cartridge casing **130**, a ribbon accommodation area **200** is constituted adjacent to the insertion opening **134**. In the ribbon accommodation area **200**, a feeding-out-side bearing portion **202** that rotatably supports the ribbon roll **114** (the feeding-out core **112**) and a winding-up-side bearing portion **204** that rotatably supports the winding-up core **116** are integrally formed with the cartridge casing **130** to the right and left parts, respectively. That is, the feeding-out-side bearing portion **202** and the winding-up-side bearing portion **204** are formed on each of the upper casing **152** and the lower casing **150**.

The notched parts of the feeding-out-side bearing portion **202** and the winding-up-side bearing portion **204** formed on the lower casing **150** are each integrally formed with the rotation-stop hooks **206** having the tip end thereof facing the feeding-out-side bearing portion **202** and the winding-up-side bearing portion **204**. Further, one and the other of rotation-stop hooks **206** engage with the feeding-out core **112** and the winding-up core **116**, respectively, in their rotation stopping state.

In the ribbon accommodation area **200**, a first ribbon guide **210** that guides the fed-out ink ribbon **110** to the platen roller **120** is integrally formed with the lower casing **150** so as to stand in the vicinity of the feeding-out-side bearing portion **202**. In addition, on the outer peripheral side of the opening peripheral wall portion **164**, a plurality of second ribbon guides **212** that guides the going-around of the ink ribbon **110** is integrally formed.

That is, inside the cartridge casing **130**, a ribbon feeding path **214** ranging from the ribbon roll **114** as a starting point to the winding-up core **116** via the first ribbon guide **210**, the platen roller **120**, and the plurality of second ribbon guides **212** is constituted. The ink ribbon **110** fed out from the ribbon roll **114** is guided to the platen roller **120** via the first ribbon guide **210** and subjected to printing by the platen roller **120**. Moreover, the ink ribbon **110** goes around the opening peripheral wall portion **164** (the plurality of second ribbon guides **212**) via the platen roller **120** and is wound up by the winding-up core **116**.

The ribbon roll **114** includes a circular leaf spring **220** that applies a braking load to the feeding-out core **112**, besides the ink ribbon **110** and the feeding-out core **112** (see FIG. **5**B). The leaf spring **220** is formed to be wavy in the peripheral direction and interposed between the top wall portion **156** of the upper casing **152** and the feeding-out core **112** in the shaft direction. That is, a rotation braking load is applied to the feeding-out core **112** by the elastic force of the leaf spring **220**. Thus, back tension is applied to the ink ribbon **110** fed out from the winding-up core **116** to prevent slack in the ink ribbon **110**.

The feeding-out core **112** is formed in a cylindrical shape, and a plurality of notches **222** is formed in the peripheral direction at the end thereof on the side of the lower casing **150** (see FIG. **6**). Further, the rotation-stop hooks **206** engage with or disengage from the plurality of notches **222**. Note that the feeding-out-side bearing portion **202** on the side of the lower casing **150** supporting the feeding-out core **112** is constituted of a circular opening while the feeding-out-side bearing portion **202** on the side of the upper casing **152** is constituted of a cylindrical projection portion. Further, the leaf spring **220** is attached to the projection portion (see FIG. **5**B about both of the constituents).

Similarly, the winding-up core **116** is formed in a cylindrical shape, and a plurality of notches **224** is formed in the peripheral direction at the end thereof on the side of the lower casing **150**. Further, the rotation-stop hooks **206** engage with or disengage from the plurality of notches **224**. In addition, a spline groove **226** is formed on the inner peripheral surface of the winding-up core **116** and spline-engages with the winding-up driving shaft **47**. Thus, the rotation force of the winding-up driving shaft **47** is transmitted to the winding-up core **116** to wind up the ink ribbon **110**.

On the left side of the base portion inside the cartridge casing **130**, a platen accommodation area **230** is constituted adjacent to the insertion opening **134**. At the center of the platen accommodation area **230**, a lower bearing portion **234** (see FIG. **6**) having an elliptical opening formed on the lower casing **150** and an upper bearing portion **232** (see FIG. **5**B) having an elliptical opening formed on the upper casing **152** are provided. Further, by the upper bearing portion **232** and the lower bearing portion **234**, the platen roller **120** is supported so as to be rotatable and slightly movable (horizontally movable). That is, the platen roller **120** supported by the elliptical upper bearing portion **232** and the lower bearing portion **234** is configured to be movable (slightly movable) between a home position at which the platen roller **120** engages with the platen driving shaft **45** and a holding position at which the platen roll **120** comes in contact with the tape guide **194** with the printing tape **102** held therebetween.

Meanwhile, when the tape cartridge **100** is carried, the fed-out end of the printing tape **102** is in a state of slightly projecting from the tape delivering port **138** to an outside (see FIG. **1**). If a pressing force or a withdrawing force is falsely applied to the fed-out end of the printing tape **102** at this time, the platen roller **120** pulled by the force is moved to the holding position described above. Thus, the fed-out end of the printing tape **102** is prevented from being withdrawn into the cartridge casing **130** via the tape delivering port **138**.

The platen roller **120** includes a cylindrical roller base body **240** and a rubber roller **242** attached to the outer peripheral surface of the roller base body **240**. The rubber roller **242** has a length corresponding to the printing head **21** in the shaft direction, and the printing head **21** comes in contact with the rubber roller **242** with the printing tape **102** and the ink ribbon **110** held therebetween when moving to a printing position. In addition, a spline groove **244** is formed on the inner peripheral surface of the roller base body **240** and spline-engages with the platen driving shaft **45**. Thus, the rotation force of the platen driving shaft **45** is transmitted to the platen roller **120** to print-feed the printing tape **102** (and the ink ribbon **110**).

Elastic Portion and Pressing Portion

First Embodiment

Next, with reference to FIGS. **7**A to **7**C, a description will be given in detail of the structure of the elastic portion **182** of the tape cartridge **100** according to a first embodiment in conjunction with the structure of the pressing portion **85** of the opening/closing cover **7**. As described above, the elastic portion **182** (a reaction force application portion) is provided at the right corner part on the near side of the top wall portion **156** of the upper casing **152**, and the pressing portion **85** corresponding to the elastic portion **182** is provided so as to project from the rear surface of the opening/closing cover **7** (the opening/closing cover main body **73**).

As shown in FIG. **7**A, the elastic portion **182** includes an elastic piece **300** formed by linearly cutting off the top wall portion **156** (a casing wall), and the elastic piece **300** of the first embodiment is formed as a rectangle portion obtained by cutting off the top wall portion **156** into a "U"-shape. On the front surface of the upper casing **152**, the elastic piece **300** is disposed at the corner part at which the right side surface and the base end surface cross each other and extends in parallel with the right side surface and from the tip end side to the near side of the upper casing **152**. The width and the length of the elastic piece **300** are designed such that the elastic piece **300** shows an appropriate elastic force when being deformed by the pressing portion **85**.

As shown in FIG. **7**C, the elastic piece **300** is displaced by the pressing force of the pressing portion **85** when the opening/closing cover **7** is closed and applies a reaction force, which is increased (preferably proportionally increased) with the displacement amount, to the pressing portion **85**. In other words, with the pressing portion **85** as a reception portion, the tape cartridge **100** is pressed to the installation base **31** via the elastic piece **300** of its own. Therefore, the elastic force of the elastic piece **300** is set such that the tape cartridge **100** is positioned on the installation base **31** in the installation direction.

More specifically, the tape cartridge **100** receives the pressing force of the printing head **21** via the platen roller **120** and receives rotation forces around the platen roller **120** and the winding-up core **116** with the rotations of the platen roller **120** (the platen driving shaft **45**) and the winding-up core **116** (the winding-up driving shaft **47**). Therefore, since the tape cartridge **100** receives the resultant of the pressing force and the rotation forces and the component forces thereof, a positional deviation or floating (a floating force) is caused in the tape cartridge **100** on the installation base **31**. The elastic force of the elastic piece **300** of the embodiment allows the tape cartridge **100** to be installed at a prescribed position against the resultant and the component forces.

On the other hand, as shown in FIG. **7**B, the pressing portion **85** is formed in a "T"-shape in cross section and vertically projects from the rear surface of the opening/closing cover main body **73**. The opening/closing cover main body **73** and the pressing portion **85** are integrally molded by a resin or the like, and the "T"-shape in cross section of the pressing portion **85** prevents a molding failure (sink mark). The pressing portion **85** having the "T"-shape in cross section is disposed with the flange piece **95** directed to the side of the tip end of the opening/closing cover main body **73** and the rib piece **97** directed to the side of the base end of the opening/closing cover main body **73**. Further, the tip end of the pressing portion **85** is formed in a slant surface following the shape of the deformed elastic piece **300**, and the entirety of the tip end presses the elastic piece **300**.

As described above, according to the tape cartridge **100** of the first embodiment, the pressing portion **85** elastically deforms the elastic piece **300** when the opening/closing cover **7** is closed. Thus, the tape cartridge **100** is pressed to the installation base **31** (the cartridge installation portion **5**) via the elastic piece **300** by the pressing portion **85** while being positioned. Thus, since the elastic portion **182** (the elastic piece **300**) that presses and positions the tape cartridge **100** is provided on the tape cartridge **100** as a part of the cartridge casing **130**, the positioning structure of the tape cartridge **100** can be extremely simplified. In addition, since the elastic portion **182** is provided on the tape cartridge **100** that is a consumable item, the elastic portion **182** does not require durability. In this regard as well, the structure of the elastic portion **182** can be simplified, and an increase in the cost can be reduced. Moreover, since the elastic piece **300** is provided on the tape cartridge **100** that is a consumable item, the initial elastic force of the elastic portion **182** can be obtained every time the tape cartridge **100** is replaced with a new one. Accordingly, degradation in the elastic force of the elastic portion **182** can be reduced.

On the other hand, the detected portion **180** is positioned right under the elastic portion **182** (see FIG. **6**) and strongly pressed by the detection portion **51**. Thus, the detection failure of a tape type can be effectively prevented. In addition, the elastic piece **300** is deflected (deformed) in the same direction as the rotation direction of the opening/closing cover **7**. Thus, the pressing force applied to the tape cartridge **100** can be secured. Moreover, since the elastic portion **182** is provided on the front surface of the cartridge casing **130**, the basic shape of the tape cartridge **100** is not spoiled. Note that although the elastic piece **300** of the embodiment is formed in a simple rectangle, it may be formed in any shape such as a keyhole shape.

Elastic Portion and Pressing Portion

Second Embodiment

Next, with reference to FIGS. **8**A to **8**C, a description will be given in detail of the structure of an elastic portion **182** of a tape cartridge **100**A according to a second embodiment in conjunction with the structure of a pressing portion **85**A

of an opening/closing cover **7**. In addition, portions different from those of the first embodiment will be mainly described in the second embodiment.

As shown in FIGS. **8**A and **8**C, the elastic portion **182** of the second embodiment includes an elastic piece **310** that is formed in an "L"-shape in cross section and extends to an inside from a top wall portion **156** of an upper casing **152** and a reception opening **312** that is formed on the top wall portion **156** and receives the pressing portion **85**A. The elastic piece **310** includes a suspending piece portion **316** extending from the top wall portion **156** and a contact piece portion **318** against which the pressing portion **85**A butts, and is integrally formed (molded) with the upper casing **152**. In addition, the elastic piece **310** is formed in a rectangle shape in plan view, while the reception opening **312** is formed in a rectangle shape slightly larger than the elastic piece **310**.

As described above, as the tape cartridge **100**A, a plurality of types of tape cartridges having a different thickness is available. Therefore, among the tape cartridges **100**A having a different thickness, the contact piece portion **318** of the elastic piece **310** is preferably disposed such that the distance between the surface of an installation base **31** and the pressing end of the pressing portion **85**A becomes the same. Thus, a pressing force applied to the tape cartridges **100**A having a different thickness can be constant.

The pressing portion **85**A of the second embodiment has the same shape as that of the pressing portion **85** of the first embodiment (see FIG. **8**B) but is formed to be longer than the elastic piece **300** of the first embodiment since the elastic piece **310** is recessed to be formed in an "L"-shape in cross section. Further, when the pressing force of the pressing portion **85**A is applied to the elastic piece **310**, the suspending piece portion **316** is deflected backward simultaneously with the downward deflection of the contact piece portion **318** to exert an elastic force (spring force).

As described above, in the tape cartridge **100**A of the second embodiment as well, the pressing portion **85**A elastically deforms the elastic piece **310** when the opening/closing cover **7** is closed. Thus, the tape cartridge **100**A is pressed to the installation base (a cartridge installation portion **5**) via the elastic piece **310** by the pressing portion **85**A while being positioned. In this case, since the elastic piece **310** is formed in the "L"-shape in cross section, a large elastic stroke can be achieved and the positioning of the tape cartridge **100**A can be secured.

Modified Example of Second Embodiment

FIGS. **9**A to **9**C show a tape cartridge **100**B according to a modified example of the second embodiment. As shown in the figures, in the modified example, a pressing portion **85**B of the opening/closing cover **7** includes a column-shaped projection portion **320** formed in a "U"-shape in cross section and a pressing piece portion **322** provided at the tip end of the column-shaped projection portion **320**. The pressing piece portion **322** is integrally formed with the column-shaped projection portion **320** and formed in a plate shape crossing the extending direction of the column-shaped projection portion **320**. In addition, the pressing piece portion **322** is disposed at a position slightly away from the tip end of the column-shaped projection portion **320**. Further, the pressing piece portion **322** comes in contact with the contact piece portion **318** of the elastic piece **310** to deform the elastic piece **310**.

The contour of the column-shaped projection portion **320** is formed in a shape complementary to the reception opening **312**, and the column-shaped projection portion **320** fits in the reception opening **312**. The column-shaped projection portion **320** formed in the "U"-shape in cross section is disposed with a flange piece **324** directed to the side of the tip end of the opening/closing cover main body **73** and a pair of rib pieces **326** be parallel to the side surfaces of the opening/closing cover main body **73**.

In addition, in order to guide the fitting, outer guide slant surfaces **330***a* narrowed toward the tip end are formed on the outer surfaces (three sides) of the tip end of the column-shaped projection portion **320**. Similarly, in order to guide the butting of the pressing piece portion **322** to the contact piece portion **318**, inner guide slant surfaces **330***b* expanded toward the tip end are formed on the inner surfaces (three sides) of the tip end of the column-shaped projection portion **320**.

When the opening/closing cover **7** is closed, the pressing portion **85**B fitting in the elastic portion **182** is guided by the outer guide slant surfaces **330***a* to fit in the reception opening **312** while the pressing piece portion **322** is guided by the inner guide slant surfaces **330***b* to butt against the contact piece portion **318**. In this state, the three sides on the outside of the column-shaped projection portion **320** come in contact with the corresponding three sides of the reception opening **312**, and the tape cartridge **100**B is positioned by the pressing portion **85**B (the column-shaped projection portion **320**) via the reception opening **312**. In addition, the three sides on the inside of the tip end of the column-shaped projection portion **320** come in contact with the corresponding three sides of the contact piece portion **318**, and the tape cartridge **100**B is positioned by the pressing portion **85**B (the column-shaped projection portion **320**) via the contact piece portion **318**.

As described above, in the tape cartridge **100**B according to the modified example of the second embodiment, the pressing portion **85**B presses the elastic portion **182** to fit therein when the opening/closing cover **7** is closed. Therefore, the tape cartridge **100**B is pressed to the installation base **31** to be positioned in the installation direction (the front and rear direction) and positioned in the back and forth and the right and left directions on the installation base **31**. Accordingly, a positional deviation in the tape cartridge **100**B can be effectively prevented.

Elastic Portion and Pressing Portion

Third Embodiment

Next, with reference to FIGS. **10**A and **10**B, a description will be given in detail of the structure of an elastic portion **182** of a tape cartridge **1000** according to a third embodiment in conjunction with the structure of a pressing portion **85**C of an opening/closing cover **7**. In addition, portions different from those of the first and second embodiments will be mainly described in the third embodiment as well. The elastic portion **182** of the third embodiment includes a reception opening **340** (receiving recessed portion) formed on a top wall portion **156** of an upper casing **152**, an elastic member **342** disposed inside the top wall portion **156** so as to face the reception opening **340**, and a holding portion **344** that projects inside the top wall portion **156** and holds the elastic member **342** with the base end side thereof.

The elastic member **342** is constituted of a leaf spring including a base spring piece portion **346** folded into a "V"-shape and a contact spring piece portion **348** extending from the base spring piece portion **346** in parallel with the top wall portion **156**. The base spring piece portion **346** exerts a spring force for holding the elastic member **342**

itself at the holding portion **344**, and the contact spring piece portion **348** exerts a spring force for pressing the tape cartridge **100**C.

The holding portion **344** is constituted of an inward projection portion having a slit-shaped holding groove **344***a* at the center thereof. The elastic member **342** is held by the holding portion **344** with the base spring piece portion **346** elastically fitting in the holding groove **344***a*. The reception opening **340** has the same shape as that of the reception opening **312** of the second embodiment. In addition, the pressing portion **85**C has the same shape as those of the pressing portions **85** and **85**A of the first and second embodiments. Note that the pressing portion **85**C may have a positioning function like the pressing portion **85**B of the modified example of the second embodiment.

In the tape cartridge **100**C of the third embodiment as described above, the pressing portion **85**C also elastically deforms the elastic member **342** when the opening/closing cover **7** is closed. Thus, the tape cartridge **100**C is pressed to an installation base **31** (a cartridge installation portion **5**) via the elastic member **342** by the pressing portion **85**C while being positioned. In this case, since the elastic member **342** is constituted of the leaf spring, a large elastic stroke can be achieved and the positioning of the tape cartridge **100**C can be secured.

Note that the elastic member **342** constituted of a coil spring, rubber, and a sponge may be used instead of the elastic member **342** constituted of the leaf spring described above. In this case, the reception opening **340** is preferably formed in a groove-shaped receiving recessed portion.

What is claimed is:

1. A tape cartridge to be installed in a tape printing apparatus by which a printing tape is fed out to perform printing on the printing tape, the tape cartridge comprising:
- the printing tape;
- a cartridge casing in which the printing tape is accommodated; and
- a reaction force application portion that is provided on a front surface of the cartridge casing, displaced by a pressing force of a pressing portion of the tape printing apparatus, and applies a reaction force against the pressing force to the pressing portion according to a displacement of the reaction force application portion,
- wherein:
  - the reaction force application portion includes an elastic portion elastically deformed by the pressing force,
  - the elastic portion includes an elastic piece having a part with which the pressing portion comes in contact, the part being provided at an area formed by linearly cutting off a casing wall of the cartridge casing, and
  - the elastic piece is formed by cutting off the casing wall into a "U"-shape.

2. The tape cartridge according to claim **1**, wherein
- the reaction force is increased in proportion to a displacing amount of the reaction force application portion.

3. The tape cartridge according to claim **1**, wherein
- the cartridge casing has a shell structure.

4. The tape cartridge according to claim **1**, wherein
- the elastic piece is formed on the front surface of the cartridge casing at a corner portion of the front surface.

5. The tape cartridge according to claim **1**, wherein
- the tape printing apparatus includes:
  - a cartridge installation portion on which the tape cartridge is installed;
  - an opening/closing cover that opens/closes the cartridge installation portion about a hinge portion; and
  - the pressing portion that is provided on the opening/closing cover, and
- the elastic piece extends in a direction crossing an extending direction of the hinge portion, a side of the hinge portion of which is a base end.

6. The tape cartridge according to claim **1**, wherein
- the reaction force application portion includes:
  - a receiving recessed portion that is formed on a casing wall of the cartridge casing and receives the pressing portion; and
  - an elastic member that is provided at the receiving recessed portion and constituted separately from the cartridge casing.

7. The tape cartridge according to claim **6**, wherein
- the elastic member is made of at least one of a resin elastic material and a metal elastic material.

8. The tape cartridge according to claim **7**, wherein
- the resin elastic material is made of at least one of rubber and a sponge.

9. The tape cartridge according to claim **7**, wherein
- the metal elastic material is made of at least one of a leaf spring and a coil spring.

10. The tape cartridge according to claim **1**, wherein
- the reaction force application portion faces the pressing portion and is provided on one surface of the cartridge casing crossing an installation direction, and
- a detected portion that detects attribute information of the printing tape is provided on the other surface of the cartridge casing.

11. The tape cartridge according to claim **1**, wherein
- the reaction force application portion is disposed inside an outer contour line of the cartridge casing at a face of the cartridge casing facing the pressing portion.

12. A tape cartridge to be installed in a tape printing apparatus by which a printing tape is fed out to perform printing on the printing tape, the tape cartridge comprising:
- the printing tape;
- a cartridge casing in which the printing tape is accommodated; and
- a reaction force application portion that is provided on a front surface of the cartridge casing, displaced by a pressing force of a pressing portion of the tape printing apparatus, and applies a reaction force against the pressing force to the pressing portion according to a displacement of the reaction force application portion,
- wherein:
  - the reaction force application portion includes an elastic portion elastically deformed by the pressing force, and
  - the elastic portion includes:
    - an elastic piece that is formed in an L-shaped cross section on a plane section crossing the front surface of the cartridge casing, extends from a casing wall of the cartridge casing to an inside of the cartridge casing which is at an opposite side to the front surface, and with which the pressing portion coming in contact; and
    - a reception opening that is formed on the casing wall and receives the pressing portion.

13. The tape cartridge according to claim **12**, wherein
- the reception opening includes two sides corresponding to both side ends of the elastic piece, and
- the tape cartridge is positioned by the pressing portion in a direction crossing the two sides.

14. A tape cartridge to be installed in a tape printing apparatus by which a printing tape is fed out to perform printing on the printing tape, the tape cartridge comprising:

the printing tape;

a cartridge casing in which the printing tape is accommodated; and

a reaction force application portion that is provided on a front surface of the cartridge casing, displaced by a pressing force of a pressing portion of the tape printing apparatus, and applies a reaction force against the pressing force to the pressing portion according to a displacement of the reaction force application portion,

wherein:

the reaction force application portion includes an elastic portion elastically deformed by the pressing force,

the tape printing apparatus includes an installation base surface that positions the tape cartridge in the installation direction,

a plurality of types of cartridge casings having a different thickness in the installation direction is available as the cartridge casing to be installed in the tape printing apparatus, and

the reaction application portion in each of the cartridge casings is disposed such that a distance between the installation base surface and a part of the reaction application portion with which the pressing portion comes in contact becomes substantially equal among the plurality of types of the cartridge casings.

15. The tape cartridge according to claim 14, wherein

the cartridge casing includes two casings having a split structure, and

the reaction force application portion is provided on one of the two casings.

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